# Ryan Garlick, PhD



### **Professional Summary**

Dr. Garlick has over 20 years of industry and academic experience. He is currently a Clinical Associate Professor in the Department of Computer Science and Engineering at the University of North Texas. Dr. Garlick has been awarded grants for computer science pedagogy and has published in the fields of e-commerce and meta-heuristics. He regularly teaches upper-division courses including Internet Programming, Secure e-Commerce, Database Systems, Human-Computer Interfaces, Computer Networking, and IT Project Management. He has been featured as a principal in National Geographic and History Channel documentaries for his work in the field.

Dr. Garlick has designed and implemented numerous software development projects including mobile apps incorporating location and sensor data, systems and API integrations, user interfaces, and shopping cart platforms with online and mobile payment through his academic work and as the owner of an e-commerce company.

Dr. Garlick has extensive experience with patents in the networking, mobile, UI and e-commerce fields. Over the past nine years, he has provided technical expertise regarding the validity and infringement of patents and the fulfillment of software development contracts. He has been qualified as an expert by the Court, provided technology tutorials, authored numerous expert reports, performed multiple code reviews, and given testimony by deposition and at trial.

## **Areas of Expertise**

Software Development, Web and Mobile App Development, e-Commerce, Payment Gateways, Shopping Cart Software, Real Estate and Financial Software, Mobile Location and Sensor Data, Order Processing Automation, Miva Merchant, WooCommerce (WordPress), Amazon Seller Fulfillment, PayPal and Shipping Integration, PHP, Java Programming, APIs.

#### Education

PhD in Computer Science May 2003

Southern Methodist University Dallas, TX

Master of Science in Computer Science December 1998

TEXAS STATE UNIVERSITY San Marcos, TX

BBA in Finance with Honors August 1995

THE UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

### **Professional Experience**

#### **Clinical Associate Professor**

**University of North Texas** 

November 2021 - present

Denton, TX

Chaired Clinical Faculty Search Committee and Scholarship Committee

#### **Principal Lecturer**

**University of North Texas** 

Denton, TX

September 2009 – November 2021

- Created Android Development Course with Industry Collaboration
- Murphy Center for Entrepreneurship Faculty Fellow
- Created Asynchronous Online Curricula for Multiple Courses

#### **Visiting Assistant Professor**

**University of North Texas** 

August 2003 - August 2009

Denton, TX

- Created Courses in Mobile Development and Secure e-Commerce
- Taught C++, Java, and Artificial Intelligence (AI)
- Developed Innovative Gamified Programming Coursework

### **Managing Member / Owner**

**Wordyisms LLC** 

March 2000 - August 2022 (business sold)

Dallas, TX

- Directed all e-Commerce Activities from Order Acquisition to Fulfillment and Accounting
- Integrated Systems and APIs for US Based Production and Shipping Facility
- Created Software Platform for Automated Licensing and Royalty Reporting from Sales Data

Founder SourceTVFrames.com

January 2010 - present

Dallas, TX and Austin, TX

- Created PHP and JavaScript e-Commerce Site for Designing and Selling Frames for Televisions
- Developed Online Custom Product Designer and Branded Affiliate Program
- Manage Web Development, Security, and Marketing

## **Qualifications**

**ACADEMIC** Professional Member of the Association for Computing Machinery (ACM). ACM Programming

Team co-Coach at the International Collegiate Programming Competition World Finals in

Harbin, China. Proficient Author and Public Speaker

**INDUSTRY** Led Security, Development and Strategy for e-Commerce and Real Estate Sites.

Built "SourceTVFrames" e-Commerce Startup to Multi-State Distribution

**LEGAL** IP Litigation Consultant and Expert Witness with Experience Giving Testimony by Deposition

and at Trial, Performing Numerous Source Code Reviews and Extensive Report Preparation

**DEVELOPMENT** Developed "Mobile World Records" Location Based Cloud Storage Android App (>5,000

Downloads). Convergence Technology Center Mobile Development Workshop Leader

**TECHNOLOGIES** Full Stack e-Commerce Expertise including Shopping Cart Development, Payment Gateways, e-

Commerce Security, User Interface, Integration with Manufacturing, Shipping Platforms, ShipStation, Zapier, Amazon Integration, Bitcoin Payment, Miva Merchant, WooCommerce (WordPress), Web and Mobile Development, Android Development. Proficiency in Real Estate

and Financial Software, Java, PHP, and JavaScript

REAL ESTATE Texas Real Estate License # 428910. Developed and Marketed "QuickNet" Financial Software for

Estimating Real Estate Closing Costs. Proficiency in Real Estate Finance and Investment

### **Litigation Support and Expert Witness Experience**

**KASOWITZ BENSON TORRES LLP** MATTER: PATENT INFRINGEMENT, VECTORIZED IMAGE FORMATTING

WSOU Investments, LLC v. Salesforce.com, Inc.

TX Western District, 6:20-CV-1164-ADA

OPENING EXPERT REPORT REGARDING INFRINGEMENT, REBUTTAL REPORT REGARDING VALIDITY

2022-

**OUARLES & BRADY LLP** 

MATTER: PATENT INFRINGEMENT, MEDICAL DEVICE SENSORS

Zimmer, Inc. et al v. Exactech Inc. PATENT INFRINGEMENT CONSULTING

FL Middle District, 8:21-cv-00995

2022-2023

**QUARLES & BRADY LLP** 

MATTER: TRADE SECRET, MEDICAL DEVICE SENSORS AND SOFTWARE

XpandOrtho, Inc. et al v. Zimmer Biomet Holdings, Inc. et al

CA Southern District, 3:21-cv-00105

CODE REVIEW CONSULTING

2022-2023

**SHEPPARD MULLIN** 

MATTER: PATENT INFRINGEMENT, TABLET COMPUTER DISPLAY MODE AND INTERFACE

LiTL LLC v. Lenovo, Inc and Lenovo Beijing Ltd.

Delaware District, 1:20-cv-00689-RGA

CLAIM CONSTRUCTION CONSULTING

2022

RIMON, PC

MATTER: PATENT INFRINGEMENT, AUTOMATIC IMAGE UPLOAD

Cutting Edge Vision, LLC v. TCL Technology Group Corp. et al

TX Western District, 6:22-cv-285

CLAIM CONSTRUCTION DECLARATION, DEPOSITION

2022-

**SHERIDAN ROSS PC** 

MATTER: PATENT INFRINGEMENT, RETAIL SELF-PAYMENT FROM MOBILE APP

<u>Digital Retail Apps. Inc</u> v. Sam's Club West, Inc.

TX Eastern District, 2:21-cv-00184-JRG-RSP

REBUTTAL EXPERT REPORT ON VALIDITY

2021-2022

CALFEE, HALTER & GRISWOLD LLP

BoxCast. Inc v. Resi Media LLC, et al

CODE REVIEW, INTERNAL REPORTS

MATTER: PATENT INFRINGEMENT, NETWORKED STREAMING MEDIA

TX Eastern District. 2:21-cv-00217-JRG

2021-2022

KILPATRICK TOWNSEND & STOCKTON LLP

Jason Williams v. AT&T Mobility, LLC

EXPERT REPORT

MATTER: CIVIL COMPLAINT, BITCOIN MINING AND DIGITAL WALLETS

NC Eastern District, 4:19-cv-00153

2021-2022

SHERIDAN ROSS PC

MATTER: PATENT INFRINGEMENT, LOCATION BASED REAL ESTATE SEARCH

Smarter Agent, LLC v. Real Estate Webmasters, et al

TX Western District, 6:19-cv-00182-ADA

**DECLARATIONS IN SUPPORT OF PATENT OWNER** 

2021-2022

**SHERIDAN ROSS PC** 

MATTER: PATENT INFRINGEMENT, CELLULAR VEHICLE TELEMATICS

K. Mizra LLC v. General Motors LLC

TX. Eastern District 2:21-cv-00244

INFRINGEMENT AND INVALIDITY CONSULTING, INTERNAL REPORTS

2020-2022

**GARTEISER HONEA** 

MATTER: PATENT INFRINGEMENT, TRANSFER OF SENSOR DATA VIA BLUETOOTH INTERFACE

Cellspin Soft, Inc v. Fitbit, Inc, et al

CA Northern District, 4:17-cv-05928

101 REBUTTAL EXPERT REPORT, INFRINGEMENT EXPERT REPORTS, DEPOSITION, 7 CODE REVIEWS

2020-2021

SHERIDAN ROSS PC MATTER: INTER PARTES REVIEW, PATENT INFRINGEMENT, MOBILE RETAIL SELF-PAYMENT

IPR 2020-00149 & 6:19-cv-00167

Digital Retail Apps, Inc v. H-E-B Grocery Company, LP IPR DECLARATIONS TO SUPPORT PATENT OWNER RESPONSE, SUPPLEMENTAL DECLARATIONS, EXPERT REPORT, IPR DEPOSITION,

EXPERT REPORT DEPOSITION

SHERIDAN ROSS PC

MATTER: PATENT INFRINGEMENT, GPS BASED MOBILE NAVIGATION SYSTEM

Infogation Corp. v. Google LLC

TX Western District 6:20-cv-0366

CREEDON PLLC MATTER: SOFTWARE DEVELOPMENT, BACK-END SERVICES, APIS AND NETWORKING
Tactical Entertainment, LLC v. Krasamo, Inc
CODE REVIEW, EXPERT REPORT, SUPPLEMENTAL EXPERT REPORT, DEPOSITION

MATTER: SOFTWARE DEVELOPMENT, BACK-END SERVICES, APIS AND NETWORKING

TX 401st District, 401-03246-2017

2019-2021

GRIFFITH BARBEE, PLLC MATTER: PATENT INFRINGEMENT, E-COMMERCE RELATED WEB CONTROLS AND UI

Andra Group, LP v. Victoria's Secret Stores, LLC et al

INFRINGEMENT EXPERT REPORT

AND UI

TX Eastern District, 4:19-cv-00288

1019-2021

PAULE, CAMAZINE & BLUMENTHAL, PCMATTER:REAL ESTATE SOFTWARE DEVELOPMENT CONTRACTTribus, LLC v. North America Real Estate Investment Group, IncAAA Case#: 01-18-0003-2859CONSULTING ON FULFILLMENT OF WEBSITE SOFTWARE DEVELOPMENT CONTRACT2019

**RUTAN & TUCKER, LLP**Extreme Reach, Inc. v. <u>Priority Workforce, Inc., et al</u>

EXPERT REPORT REGARDING INDEPENDENT CODE DEVELOPMENT

MATTER: ACCOUNTING SOFTWARE TRADE SECRETS

CA Central District, 2:17-cv-06796

2018

**LOCKE LORD, LLP**MATTER: PATENT INFRINGEMENT, WEB-BASED FACETED SEARCH TECHNOLOGIES

Gonzalez v. New Life Ventures, Inc

CLAIM CONSTRUCTION, SOURCE CODE REVIEW, DECLARATION, INFRINGEMENT EXPERT REPORT, DEPOSITION, TRIAL TESTIMONY

2016

Gonzalez v. Tagged, Inc

TX Eastern District, 2:14-cv-0993

CLAIM CONSTRUCTION, SOURCE CODE REVIEW, DECLARATION, INFRINGEMENT EXPERT REPORT, DEPOSITION

2016

Gonzalez v. InfoStream Group Inc

TX Eastern District, 2:14-cv-00906

DECLARATION, INFRINGEMENT CONSULTING 2016

Gonzalez v. Social Concepts, Inc

CLAIM CONSTRUCTION, SOURCE CODE REVIEW

CA Northern District, 4:15-cv-01719

2015

Gonzalez v. Autotrader.com, Inc GA Northern District, 1:15-cv-01157

CLAIM CONSTRUCTION, SOURCE CODE REVIEW 2015

<u>Gonzalez</u> v. Snap Interactive, Inc

TX Eastern District, 2:14-cv-00992

DECLARATION, INFRINGEMENT CONSULTING 2014

Gonzalez v. Global Personals, LLC TX Eastern District, 2:14-cv-00952

DECLARATION, INFRINGEMENT CONSULTING

Gonzalez v. Zulily, Inc TX Eastern District, 2:14-cv-00630

Infringement Consulting 2014

Gonzalez v. Black Devine TX Eastern District, 2:14-cv-00160

INFRINGEMENT CONSULTING 2014

Gonzalez v. Elite Marketing Solutions, Inc

TX Eastern District, 2:14-cv-00963

DECLARATION, INFRINGEMENT CONSULTING

# **Courses Taught**

### **UNDERGRADUATE (CSCE COURSES)**

| 1030                    | Computer Science I: C / C++, Java  |
|-------------------------|--|
| 1040                    | Computer Science II: C / C++, Java   |
| 3055                    | IT Project Management: Microsoft Project, Agile, Git, Basecamp, Project Finance, Google Analytics  |
| 3210                    | Symbolic Processing: Project Course Attempting to Decode the Zodiac-340 Cipher   |
| 3214                    | Software Development for AI: Python, Reinforcement Learning, AWS DeepRacer   |
| 3220                    | <b>Human Computer Interfaces :</b> UI / UX, Adobe XD, Web Accessibility, iOS UI and Android UI Kits  |
| 3410                    | Advanced Programming: Android Development, Location Services, Device Sensors, Cloud Storage  |
| 3420                    | Internet Programming: PHP, JavaScript, Node.js, HTML / CSS, Client / Server, REST APIs, AWS  |
| 3530                    | Introduction to Computer Networks: Ethernet, TCP / IP, Application Layer   |
| 4310                    | Introduction to Artificial Intelligence: Genetic Algorithms, Neural Networks, Heuristics   |
| 4350                    | Database Systems: SQL, MySQL, NoSQL, Amazon Web Services DynamoDB  |
| 4380                    | <b>Data Mining:</b> Clustering, Classification, Association Analysis, Stylometry   |
| 4410                    | Software Development I & II: Year-Long Capstone Project Courses  |
| 4560                    | <b>Secure Electronic Commerce :</b> Public Key Infrastructure (PKI), Shopping Cart Development, Payment Gateways, eCommerce Security, SSL, TLS, Authentication and Authorization, Blockchain |
| 4890                    | Directed Studies: One-on-one or Small Cohort Classes on Mobile and App Development   |
| 4901                    | Software Development Capstone: Topics Course for Small Groups  |
| 4905                    | IT Capstone: Topics Course – Cryptocurrency Mining   |
| GRADUATE (CSCE COURSES) |  |
| 5210                    | Artificial Intelligence: Genetic Algorithms, Meta-Heuristics   |
| 5214                    | Software Development for A.I.: Python, Reinforcement Learning, AWS DeepRacer   |
| 5380                    | Data Mining: Clustering, Classification, Association Analysis, Stylometry  |
| 5560                    | Secure Electronic Commerce: Project-Based Course Creating a Real-World e-Commerce Site   |

### **Television and Media**

**The Hunt for The Zodiac Killer**History Channel / Karga 7 Pictures

CODE TEAM MEMBER ON 5-PART SERIES INVESTIGATING ZODIAC CRIMES 2017

It Was Him Spike TV / Objective Media Group

ZODIAC CIPHER INTERVIEWEE AND CONSULTANT 2017

The Code Breakers

National Geographic Channel

PRINCIPAL – HOUR LONG PROGRAM ON CODES AND CIPHERS 2009

Zodiac Ciphers and Codebreaking Various

Numerous Radio, Podcast, and Print Interviews 2009-present

### **Grants Awarded**

**Development of Computer Science Curricula**National Convergence Technology Center

\$13,000

**UNT STARS Student Development**NSF STARS Computing Corps Grant

\$14,000

Social Entrepreneurship in an iPhone Development Course

Texas Transformative Instruction Initiative Grant

33,000

**Using ALICE as a Bridge to Java in CS1**\$9,637
UNT Transformative Instruction Initiative Grant

#### **Selected Presentations**

Cracking the Codes of the Zodiac Serial Killer

Osher Lifetime Learning Institute

Invited Speaker, Invited Keynote Speaker Denton, Texas 2022, 2019, 2018

Entrepreneurial Learning in a Secure e-Commerce Course through

Creating Competitive Real-World Sites

EEE 2014 E-Commerce Conference

Hong Kong 2014

Presenter

**Teaching Secure e-Commerce through Competitive Real-World**Sites

SoMiC Computer Security Conference
Denton, Texas 2013

Invited Speaker

Motivating and Retaining CS2 Students with a Competitive Game

ICEE Engineering Education Conference

Programming Project

Mayagüez, Puerto Rico 2006

PRESENTER

Strategies for Retention and Recruitment of Women and Minorities

ICEE Engineering Education Conference

in Computer Science and Engineering

Mayagüez, Puerto Rico 2006

PRESENTER

Dynamic Wavelength Routing in WDM Networks via Ant Colony
Optimization

ACO 2002 Algorithm Conference Brussels,
Belgium 2002

Presenter

### **Publications**

**Entrepreneurial Learning in a Secure e-Commerce Course through Creating Competitive Real-World Sites** 

Proceedings of EEE 2014

GARLICK, R.

Using ALICE in CS1 - a Quantitative Experiment

ITiCSE Innovation in CS Education

2010

Motivating and Retaining CS2 Students with a Competitive Game Programming Project

iNEER Special Volume: Innovations

ations 2007

GARLICK, R. & AKL, R.

GARLICK, R. & CELIKEL, E.

Strategies for Retention and Recruitment of Women and Minorities in Computer Science and Engineering

iNEER Special Volume: Innovations

2007

AKL, R., KEATHLY, D. & GARLICK, R.

Intra-Class Competitive Assignments in CS2: A One-Year Study

Proceedings of ICEE

2006

Dynamic Wavelength Routing in WDM Networks via Ant Colony Optimization

Ant Algorithms

2002

GARLICK, R. & BARR, R.

GARLICK, R. & AKL, R.

Variable Hidden Layer Sizing in Elman Recurrent Neuro-Evolution

Journal of Applied Intelligence

2000

Garlick, R. & Kaikhah, K.